

## ORGANIZER



## CO-ORGANIZER

University of Applied Sciences and Arts  
of Southern Switzerland

**SUPSI**

## PARTNERS



PARTNER



# INTERNATIONAL SUMMER SCHOOL LUGANO 2026

05 – 11TH OF JULY, 2026

‘PURPOSE LED STAKEHOLDER MANAGEMENT’  
REAL CASE PROJECTS ON ESG & BLOCKCHAIN

[www.esgmeetsblockchain.com](http://www.esgmeetsblockchain.com)

# ABOUT THE INTERNATIONAL SUMMER SCHOOL

The International Summer School will be conducted from Sunday, 5 July 2026 to Saturday, 11 July 2026 in the beautiful city of Lugano in Switzerland by the ESG Center of Excellence in partnership with The University of Applied Sciences and Arts of Southern Switzerland (SUPSI) & The Athena Center.

The Summer School will include participants from across the world including Switzerland, India, South America to name a few.

Students will learn and implement strategies and plans in the key global sectors of ESG & Sustainability on one side and Blockchain & Web3 on the other.

They will work together & get great insights from leading industry and academic leaders as they work on Real Case projects in the fields of ESG and Blockchain.

Furthermore the students can attend the ESG meets Blockchain Summit and Awards 2026, taking place at SUPSI on July 8 & 9th.



Prof. Aditya Singh - Chairman & Marco Casanova - Director ESG Center of Excellence and organizers of the International Summer School and the ESG meets Blockchain Summit



The ESG meets Blockchain Summit & Awards 2025

*In a world where tokenisation and blockchain is becoming a key enabler and where ESG is a critical and urgent business imperative – the merging of both these areas aims to create thought & action leaders and innovators in this field.*

## ABOUT SWITZERLAND

Switzerland is a country which needs no introduction. One of the wealthiest countries with some of the world's leading companies headquartered including Nestle, Roche, Novartis, UBS, Richemont, ABB, Swiss Re, Zurich Insurance, Victorinox to name a few. Switzerland has been consistently voted as the world's most innovative country with key focus on areas such as ESG & Sustainability on one side and Web 3 & Blockchain on the other



## ABOUT LUGANO

Lugano is located on the banks of the beautiful Lake Lugano in the Swiss Canton of Ticino – the only Italian speaking region of Switzerland. While traditional sectors like banking, finance, tourism & hospitality have long been the main economic areas of focus and located near the economic powerhouses of Zurich in Switzerland and Milan in Italy. Recently Lugano has become a centre of innovation in new areas such as Blockchain, Web3, Crypto, Luxury, Education & now – ESG & Sustainability

## ABOUT THE ESG CENTER OF EXCELLENCE

The ESG Center of Excellence is an independent nonprofit, nonpartisan research organization dedicated to strengthening prosperity and human welfare in the global economy through expert analysis and practical policy solutions in connecting the fields of ESG & Blockchain. The ESG Center of Excellence organises several platforms, summits and conferences in the areas of ESG, Sustainability, Blockchain & Web 3 including its flagship – ESG Meets Blockchain Summit in Lugano.



## ABOUT THE ATHENA CENTER

The Athena Center is based out of Lugano in Switzerland. The Athena Center focuses on innovation, research, collaboration and training in the fields of leadership, entrepreneurship, sustainability, higher education, luxury, professional development, differential thinking to name a few. With the City of Lugano focussing on making Lugano a global education hub - The Athena Center plans to contribute towards this vision by partnering and collaborating in getting the best of global educational talent to Lugano.



## ABOUT SUPSI

The University of Applied Sciences and Arts of Southern Switzerland (SUPSI) is one of the nine professional universities recognised by the Swiss Confederation based out of a beautiful & modern campus in Lugano – Ticino. SUPSI is a multidisciplinary, innovative and Latin-culture university, a network-creation leader both in Switzerland and internationally. The SUPSI vision focuses particularly on relationships with partners in the territory, and on exploiting the full potential of its valued position in the national and international academic community.



## THE ESG MEETS BLOCKCHAIN SUMMIT & AWARDS 2025



# International Summer School Program 2026

TUESDAY,  
02 JUNE



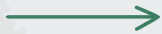
CAPACITY BUILDING WEBINAR 1

TUESDAY,  
23 JUNE



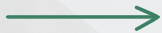
CAPACITY BUILDING WEBINAR 2

SUNDAY,  
05 JULY



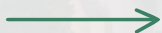
ARRIVAL IN LUGANO / WELCOME  
RECEPTION (EVENING)

MONDAY,  
06 JULY



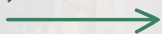
REAL CASE PROJECT BRIEFINGS, GROUP  
ALLOCATIONS & GUEST LECTURES

TUESDAY,  
07 JULY



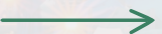
GUEST LECTURES ON ESG AND  
BLOCKCHAIN

WEDNESDAY,  
08 JULY



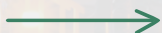
ESG MEETS BLOCKCHAIN SUMMIT  
DAY 1 / AWARDS NIGHT

THURSDAY,  
09 JULY



ESG MEETS BLOCKCHAIN SUMMIT  
DAY 2

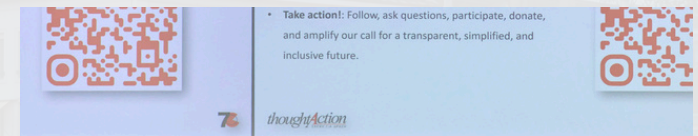
FRIDAY,  
10 JULY



GROUP WORK CONTINUATION &  
GUEST LECTURES

SATURDAY,  
11 JULY

FINAL PRESENTATIONS / CERTIFICATE  
CEREMONY / FAREWELL RECEPTION



International Summer School 2025

# Real case projects on ESG & Blockchain

- Real case projects will be worked on by the interculturally mixed International Summer School Masterstudents Groups
- The specific project briefs the respective Group at the beginning of the International Summer School about the project itself, the objectives, the current status and most importantly about the future challenges / questions that will need to be addressed by the Student Group.
- The specific International Summer School Masterstudent Group works on it during the entire week and presents their findings / solutions / answers / suggestions / ideas during the last day of the International Summer School to the faculty, the jury and the project representatives.

# Faculty



**Dr. LEANDRO BITETTI**  
Head of MSc in Business  
Administration - SUPSI



**SONIA CHECCUCCI**  
Business Consulting &  
Development



**PROF. PIETER JAN PERRETT**  
Building bridges for Swiss and  
international SMEs with Asia



**TONI CARADONNA**  
CTO, Porini Foundation  
Winner of the ESG meets Blockchain  
Award 2024 «Game Changing»



**Prof. Dr. NIKOLINA FUDURIC**  
Lecturer - Institute for  
Competitiveness and  
Communication FHNW



**GIACOMO PORETTI**  
Senior Researcher - SUPSI,  
President - Ticino Blockchain  
Technologies Association



**Prof. Dr. FRANCESCA CASALINI**  
Lecturer & Researcher, SDA  
Bocconi School of Management,  
Bocconi University, Milan



**PROF. CRENGUTA LEAUA**  
Director - The Swiss Institute for  
Alternative Thinking



**PROF. ADITYA SINGH**  
Chairman The Athena Center &  
Director - Athena School of  
Management



**MARCO CASANOVA**  
Director - ESG Center of  
Excellence



**ELENA PANARITIS**  
Founder & CEO of Panel Group LLC &  
President of Thought For Action,  
Winner of the ESG meets Blockchain  
Award 2025 "IMPACT"



**JOHANNA WAGNER**  
Impact-first entrepreneur & ESG  
Advisor Organisations: Upside Up &  
Join EDuC



# CONTACT US

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